



THE TOURNAMENT

The tournament features 2 Hospitality areas: a Hospitality tent serving fine food and drinks each night, courtesy of Darae & Friends Catering. A second Hospitality Tent, reserved for Day Event Sponsors to host their own Event and guests. As a backdrop to the tennis action, The Challenger will feature a theme each day, that a Day Sponsor can headline.

BIG BLUE DAY – SUNDAY, JULY 28th

Current and past UK players and coaches will host a day of fun, engagement, and competition. This will include a Tennis Pro-Am, a Pickleball competition and a UK Booster Club party.

USTA NIGHT – MONDAY, JULY 29th

Tennis enthusiasts can meet USTA Clubs, Coaches, Officials and Administrators and learn how to grow the game and join the tennis community.

KIDS DAY – TUESDAY, JULY 30th

Bring kids of all ages for an instructive, fun day of coaching and games run by the Julie Ditty Tennis Foundation. Julie Ditty was one of Kentucky's most successful Tennis stars of the early 2000's.

CITY DAY – WEDNESDAY, JULY 31st

Commerce Lexington's Emerging Leaders will join Lexington Senior elected officials to experience the No. 1 tennis event in the Commonwealth.

LADIES' NIGHT - THURSDAY, AUGUST 1st

Afternoon Drills with the Pros, followed by On the Rocks Cocktails & Appetizers.

MEN'S NIGHT – FRIDAY, AUGUST 2nd

A bourbon tasting night to celebrate Kentucky's growing bourbon whiskey industry. The event will conclude with a Bourbon auction of specialty bourbons.

MERIDIAN NIGHT – SATURDAY, AUGUST 3rd

